

More information about Meritage producers,
events, restaurants and retailers
can be found at www.meritagewine.org.
Or email us at info@meritagewine.org.



the
MERITAGE.
Association

Meritage is pronounced
like *heritage*.

It is an invented word that
combines *merit* and *heritage*
to define a category of
wines blended from the
traditional *noble* Bordeaux
grape varieties.

THE MERITS of **MERITAGE**

- ❖ Meritage wines are the highest form of the winemaker's art — blending.
- ❖ Red Meritage wines must be a blend of at least two of the following varietals: Cabernet Sauvignon, Merlot, Cabernet Franc, Malbec, Petit Verdot (or the rarer St. Macaire, Gros Verdot and Carmenère).
- ❖ White Meritage wines are blends of at least two of the following varietals: Sauvignon Blanc, Sémillon (and the rarer Sauvignon Vert).
- ❖ No single grape variety may make up more than 90% of a Meritage wine.
- ❖ By law, a wine labeled by its grape varietal must be composed of 75% or more of that grape variety.
- ❖ More than 130 wineries in the U.S., Israel, Australia and Canada make at least one Meritage wine.
- ❖ The word *Meritage* is neither French nor English.
- ❖ Meritage® is a registered trademark of The Meritage Association. A winery must be a member of the association before it can legally use the word Meritage on a wine label.